

No. 26-07/2015-T&C-CM

Date: 06.10.2016

Circular T&C-CM No. 28/16-17

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Introduction of Promotional offer on the occasion of 16th BSNL foundation month, under prepaid mobile services-reg.

It has been decided by competent authority to introduce **Promotional offer on the occasion of 16th BSNL foundation month as under:-**

Data STV MRP in Rs. (Inclusive service Tax)	Total free Usage	Validity (in calendar days)
Rs. 16 EZ,WZ,SZ & Rs. 15 NZ	60 MB	30

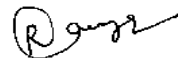
2. Above promotional offer will be available on PAN India basis from 07.10.2016 to 31.10.2016.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.2500 dated 05.10.2016 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.



(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GMs/GMs (Nodal Centers- for info. and n/a pl.).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section - for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)